

## Western Financial Group Joins PRHF Un-Gala @ Home As \$10,000 Sponsor

FOR IMMEDIATE RELEASE Friday, August 7, 2020

PEMBROKE - The Pembroke Regional Hospital Foundation is excited to announce that Western Financial Group has come on board as a leading *Gift of Humanity* sponsor for the October 17<sup>th</sup> *Un-Gala* @ *Home* event - a virtual concert coupled with a fine dining experience, to benefit the Pembroke Regional Hospital.

"With a history of over 100 years, Western Financial has been serving customers' insurance needs through good times and the challenges as well. Supporting the *Un-Gala* @ *Home* is just one way we help our local communities get through the rough times and strengthen our futures," said Dan Laverdure, Branch Manager.

Proceeds from the *Un-Gala* @ *Home* will support the *Cutting Edge Campaign* which will help fund much-needed upgrades on the inpatient surgical floor at PRH. These renovations will improve the comfort and care of patients recovering in hospital following surgical procedures such as knee or hip replacements.

"Thank you to Western Financial Group for their unhesitating support for regional health care through the *Un-Gala* @ *Home* event," said *Un-Gala* Committee Chair Laura Carroll. "This contribution recognizes that local communities are ready to safely rejoice again with friends and loved ones."

Tickets for the "Un-Gala @ Home" event are now on at a cost of \$125 per person and can be purchased by visiting www.prhfoundation.com and selecting "Un-Gala @ Home Tickets".

Those who purchase tickets for the *Un-Gala* @ *Home* will enjoy a four-course (ready-to-eat) dinner specially prepared by Ullrich's and paired with wine (one bottle/couple), along with flowers for the dinner table. While dining, *Un-Gala* participants will be able to go online to enjoy pre-recorded "live" entertainment by Jason Blaine, Sierra Levesque, Ben and Gillan Rutz, and more, while online testimonials from PRH staff, key sponsors and patients round out the programme.

The first 50 tickets purchased will be entered into a draw for a custom dining room transformation by Parvati & Athena Events for the evening of the event.

To receive updates for, or to sponsor the *Un-Gala* @ *Home* event, contact the PRHF at (613) 732-2811, extension 7408, or follow the PRHF Facebook page.

FOR MORE INFORMATION, PLEASE CONTACT: Roger Martin, Executive Director Pembroke Regional Hospital Foundation roger.martin@prh.email (613) 732-2811, extension 6223